

PROMOTIONAL OPPORTUNITIES



OCTOBER 6, 2011
5 TO 8 P.M.

WALTER P. CHRYSLER MUSEUM



TASTE PARTICIPANTS

Alfoccino Restaurant
Bar Louie Tavern & Grill
bd's Mongolian Grill
Costco Wholesale
Culvers
Fieldstone Golf Club
Fieldstone Winery
Gordon Food Service
King's Court Castle
Lelli's

Longhorn Steakhouse
Mr. Pita
Olga's Market Fresh Grille
O'Malley's
Palace Grille
Palm Palace
Post Bar
Sam's Club
Toby Keith's I Love This Bar & Grill

... And many more!

FOR MORE INFORMATION, PLEASE CONTACT:

Denise Asker at dasker@auburnhillschamber.com
Auburn Hills Chamber of Commerce
248.853.7862
www.auburnhillschamber.com

PLEASE MAKE SPONSORSHIP DONATION PAYABLE TO:

Auburn Hills Chamber of Commerce
P.O. Box 214083
Auburn Hills, MI 48321-4083



AUBURN HILLS
Chamber of Commerce

Connecting a world-class business community

Publicity Sponsor

plante
moran



OCT. 6, 2011

5 TO 8 P.M.

The Auburn Hills Chamber of Commerce invites you to "A Night at the Museum." Feast your eyes on the Chrysler cars. Feed your taste buds with delectable restaurant specialties.

Explore our city's rare gem, the Walter P. Chrysler Museum, as you take in the 2011 Taste of Auburn Hills event.

Culture, entertainment, and networking blend together in an innovative way through this signature event, designed to connect Auburn Hills and the greater community. Dine on our vendor's best dishes. And drink in all the hot wheels.

TICKET PRICES:

Adults \$25.00

Children 5-12 \$10.00

Purchase 20 tickets or more, and your price is reduced to \$20 per person. Tickets go on sale June 1, 2011, for this memorable event.

Tickets may be purchased online at:
auburnhillschamber.com
or by calling 248.853.7862.



SPONSORSHIP OPPORTUNITIES

Put your company in the driver's seat at this event. Hundreds of attendees will acknowledge your support as they sample the food and stroll around the cars.

2011 PRESENTING SPONSOR \$4,000

- Top billing on all event signage and banners
- Inclusion in all pre- and post-event public relations
- Speaking opportunity at the event
- Full-page Chamber newsletter insert, Taste Edition (\$200 value)
- Promotion on the Chamber's website and in all marketing materials
- 20 tickets to the event
- Prominent display at event, should you desire one

COMMUNITY OUTREACH SPONSOR \$2,500

- "Own" the community outreach element of the event aligned with Blessings in a Backpack
- Promotional signage with company message at Blessings display
- Recognition on all marketing materials and signage
- 15 tickets to the event

PLATINUM SPONSOR \$2,000

- Recognition in all marketing and public relations materials
- Signage at the event
- Display booth
- 15 tickets to the event

GOLD SPONSOR \$1,500

- Recognition in all marketing and public relations materials
- Signage at the event
- 10 tickets to the event

SILVER SPONSOR \$1,000

- Recognition in marketing and public relations materials
- Signage at the event
- 6 tickets to the event

BRONZE SPONSOR \$500

- Recognition in marketing and public relations materials
- Signage at the event
- 2 tickets to the event

TABLE SPONSORSHIP \$150

- Brand your business at one of the event tables
- One ticket to the event

BLESSINGS IN A BACKPACK

Blessings in a Backpack is a program designed to help meet the nutritional needs of children and families in the Avondale School District. A backpack is sent home each Friday, with qualifying students, filled with food. It's returned on Monday to be refilled the following Friday.

The North Woodward Community Foundation manages the Blessings in a Backpack program funds for participating school districts in Michigan. Through the association with this 501(c)(3) non-profit organization, all donations are tax deductible and may be eligible for a Michigan tax credit.